

DAY OF ACTION!
SATURDAY,
JUNE 20, 2015
10 A.M.—2 P.M.
GREENFIELD
TOWN COMMON

Franklin County DIAPER DRIVE

A project of: the Diaper Task Force, Franklin County Resource Network; sponsored by Community Action



"Changing Diapers Changes Lives"

DID YOU KNOW...

1 out of every 3 families struggles to afford diapers. They also struggle to buy food, detergent, soap; and other household goods. This forces them to make hard choices when money is in short supply.

Food Stamps (SNAP) and WIC benefits cannot be used to purchase diapers.

Infants require up to 12 diapers per day, toddlers about 8 and the need continues in the pre-school years.

Diapers cost an average of \$100 monthly; up to 6% of gross pay for a low-income family. A child will wear an average of 50 diapers a week.

Without transportation, buying diapers at a convenience store rather than a large discount store can double or triple the cost.

Most childcare providers require that parents supply an adequate supply of disposable diapers to enroll their children.

For sanitary reasons, coin-operated laundromats often don't allow customers to wash cloth diapers, and many families may not own a washer and dryer.

NOT HAVING ENOUGH DIAPERS MEANS...

A longer time between changes, increasing the risk of severe diaper rash and infection.

Babies may cry longer, increasing stress for parents and adversely affecting a parent's sense of self-worth and mental health, which can negatively impact the parent-child relationship.

Parents may not be able to leave their baby at day care and return to work or school

**THE FRANKLIN COUNTY DIAPER TASK FORCE
AND THE UNITED WAY OF FRANKLIN COUNTY
PARTNER TO HELP CLOSE THE DIAPER GAP.
PARTICIPATE IN THE UNITED WAY DAY OF
ACTION ON JUNE 20TH!**

HOW YOU CAN HELP CLOSE THE DIAPER GAP!

- **ORGANIZE A DIAPER DRIVE — MAY 8TH—JUNE 20TH (MOTHER'S DAY TO FATHER'S DAY)**
- **BRING DIAPERS ON JUNE 20TH OR MAKE A CONTRIBUTION AT THE GREENFIELD TOWN COMMON**
- **VOLUNTEER ON JUNE 20TH OR HELP WITH DIAPER PICKUPS AT COLLECTION SITES**
- **MAKE A GIFT ONLINE TO HELP PURCHASE DIAPERS!
WWW.COMMUNITYACTION.US/CLICK
ON "COMMUNITY PARTNERSHIPS"
OR GO TO FRANKLIN COUNTY DIAPER
TASK FORCE PAGE ON FACEBOOK**

CHECK OUT FACEBOOK PAGES! *Franklin County Diaper Task Force and United Way of Franklin County*

CHECK OUT OUR WEBSITES! *Go to www.communityaction.us and click on "community partnerships" or go to www.uw-fc.org*

Email Judith Weinthal, Diaper Task Force, jweinthal@wildblue.net or call (413) 548-9869

Email Sandy Sayers, United Way of Franklin County, ssayers@uw-fc.org or call (413) 772-2168



**United Way
of Franklin County**